

# JENICA LIANG

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## CONTACT

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**Portfolio**  
[jenicaliangu.com](http://jenicaliangu.com)

## SKILLS

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**Adobe CC**  
Photoshop, Illustrator,  
InDesign

**Microsoft Office**  
Word, PowerPoint,  
Excel

**Figma**  
Prototyping, User  
Testing, Wireframing

**Procreate**

## EDUCATION

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**Washington University in St. Louis**  
*St. Louis, MO* *Expected May 2026*

- GPA: 3.98/4.00
- BFA in Communication Design
- Minors in Human-Computer Interaction and Psychology

## EXPERIENCE

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### Studio Monitor | Time-Based Media Studio

*Washington University in St. Louis* *2023 – Present*

- Managed and maintained the cleanliness and organization of the studio space for 3+ classes and 60+ students.
- Oversaw the checkout and return process of equipment, ensuring accurate tracking and accountability.
- Coordinated with team members to facilitate smooth studio operations.
- Conducted routine checks to ensure equipment functionality and reported any issues promptly.

### Laundry Service Coordinator | Student-Run Laundry Service

*Washington University in St. Louis* *2023 – Present*

- Coordinated and executed the pick-up and drop-off of laundry from over 10 student housing complexes, ensuring timely and efficient service.
- Maintained accurate records of customer preferences, pickup schedules, and delivery requirements, optimizing customer satisfaction for more than 50 students.
- Collaborated with team members to manage a flexible schedule, ensuring a smooth workflow and on-time service.

## RELEVANT COURSEWORK

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### Interaction Design: Understanding Health and Well-Being

- Planned and executed various stages of the human-centered design process, including research, synthesis, ideation, concept development, and prototyping.
- Collaborated with team members to create intermediate project deliverables such as prototypes and sketches.
- Developed a comprehensive understanding of design principles and applied them to real-world projects, such as creating promotional materials for school events and organizations.

## OTHER

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**Accountability Chair | Alpha Phi Omega (APO)** *2023 – Present*

### Presidential Volunteer Service Award

- Combined total of 450+ hours of eligible service in the local, national, and international sectors